Amigo Co-Brand Program

One-page compliance summary for your CCO

The Co-Brand program is built to look like what it is: a sponsored educational event.

- ✓ No compensation from SpringTrainingMD to you for running the Co-Brand program, and no outside business to set up. You pay a flat sponsorship fee; the program pays you nothing for attendees who become patients or make a purchase, and does not require you to build, own or operate a separate business.
- ✓ Separate and optional: the SpringTrainingMD Compadre Program is a referral-commission opportunity you may choose to join on its own terms. It is not required, it is not part of your sponsorship fee, and its terms and rates are provided separately.
- ✓ No access to health information
- ✓ No referrals built into the Co-Brand program. Attendees who want care contact SpringTrainingMD directly; your firm doesn't recommend treatment or earn anything from it.
- ✓ No medical or treatment claims made by you
- ✓ Co-branded materials provided in advance for your firm's marketing review
- ✓ Clinician presents health content only and does not endorse you or any financial product
- ✓ Private Health Services are contracted directly between the client and SpringTrainingMD. Your firm isn't a party to care.
- ✓ Clients pay for their own care. Your firm doesn't pay for, subsidize or discount it, and receives no referral fee, revenue share or other compensation tied to any client's use.
- ✓ No health information comes back to your firm, ever.

Requirements vary by firm and jurisdiction. Firms should review co-branded materials and participation with their own compliance and legal counsel. Nothing in this summary is investment, securities, legal, tax, or medical advice. Not affiliated with or approved by the SEC, FINRA, NASAA, or any state securities regulator.